

GAF Timberline® Lifetime High Definition® Shingles Brochure

(RESTL100)

Updated: 1/16



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

gaf.com



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

TIMBERLINE®

LIFETIME HIGH DEFINITION® SHINGLES

AMERICA'S #1-SELLING ROOF

gaf.com

Made to protect
your home. Your story.
And those of over **50 million**
of your fellow Americans!

Shown: Timberline Ultra HD®
in Weathered Wood



Install Peace Of Mind



Whether you install the ultra-dimensional Timberline Ultra HD® Shingles or the ever-popular Timberline HD® Shingles, you'll be getting all the benefits that only a genuine Timberline® roof can provide!

Install To **Protect.**

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Wind uplift resistance
- ✓ Flexibility
- ✓ Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Ltd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Install To **Invest.**

Your roof can represent up to 40% of your home's "curb appeal." Timberline® High Definition® Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

Recently, an independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands.¹

In fact, according to a recent survey conducted by the National Association of REALTORS®, you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF of REALTOR® Appraisers and Non-Appraisers in the U.S.; response based on REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey and felt they could provide an estimated value increase for a home with a Timberline® roof as compared to a home with a basic three-tab shingle roof.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Weathered Wood

Install To Impress.

Timberline® High Definition® Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled “feathering” technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—**and a striking look unmatched by any other brand.**

But don’t just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it’s easy to see why they’ll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

Whatever you’re looking for, there’s a Timberline® Shingle to fit your taste and your budget.

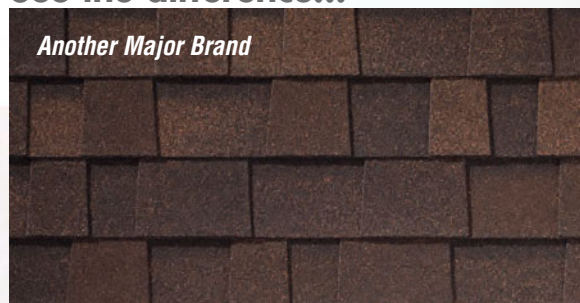
Here’s What Female Homeowners Have To Say...

GAF recently received the Women’s Choice Award for being the brand that is a “gold standard when it comes to meeting **high standards of quality and service**,” as rated by female homeowners in the U.S.



See the difference...

Another Major Brand



Timberline® High Definition® Shingles



The color blends on Timberline® High Definition® Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory



Timberline Ultra HD[®]

Shingles

Our thickest, most dimensional Timberline[®] Shingle.

Timberline Ultra HD[®] Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy a thicker, ultra-dimensional wood-shake look for your roof.

Extra-thick layers make Timberline Ultra HD[®] Shingles up to 53% thicker than standard architectural shingles for a natural dimensional beauty that you'll notice and appreciate.*

(Not to mention they can increase the resale value of your home!)

*Comparison refers to Timberline HD[®] Shingles. Thickness varies by plant; see actual shingles for comparison.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Shown: Timberline Ultra HD®
in Slate

TIMBERLINE ULTRAHD®
LIFETIME HIGH DEFINITION SHINGLES

Timberline HD[®]

Shingles



Shown: Timberline HD[®]
in Mission Brown
(Regional color)

Timberline[®] HD:
North America's
#1-selling shingle

More homeowners in North America choose **Timberline HD[®] Shingles** than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline HD[®] Shingles, you'll be installing the brand that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection[®] Shingle Technology**. And you'll be getting your own genuine Timberline[®] roof!



Timberline Ultra HD® and Timberline HD® Shingles Provide These Unique Benefits

- **Beautiful Look...** Features GAF's proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- **Highest Fire Rating...** Class A fire rating from Underwriters Laboratories.
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more).
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.²
- **Perfect Finishing Touch...** Use Timbertex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles.³

¹ This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

² See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

³ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

TIMBERLINE HD
LIFETIME HIGH DEFINITION® SHINGLES

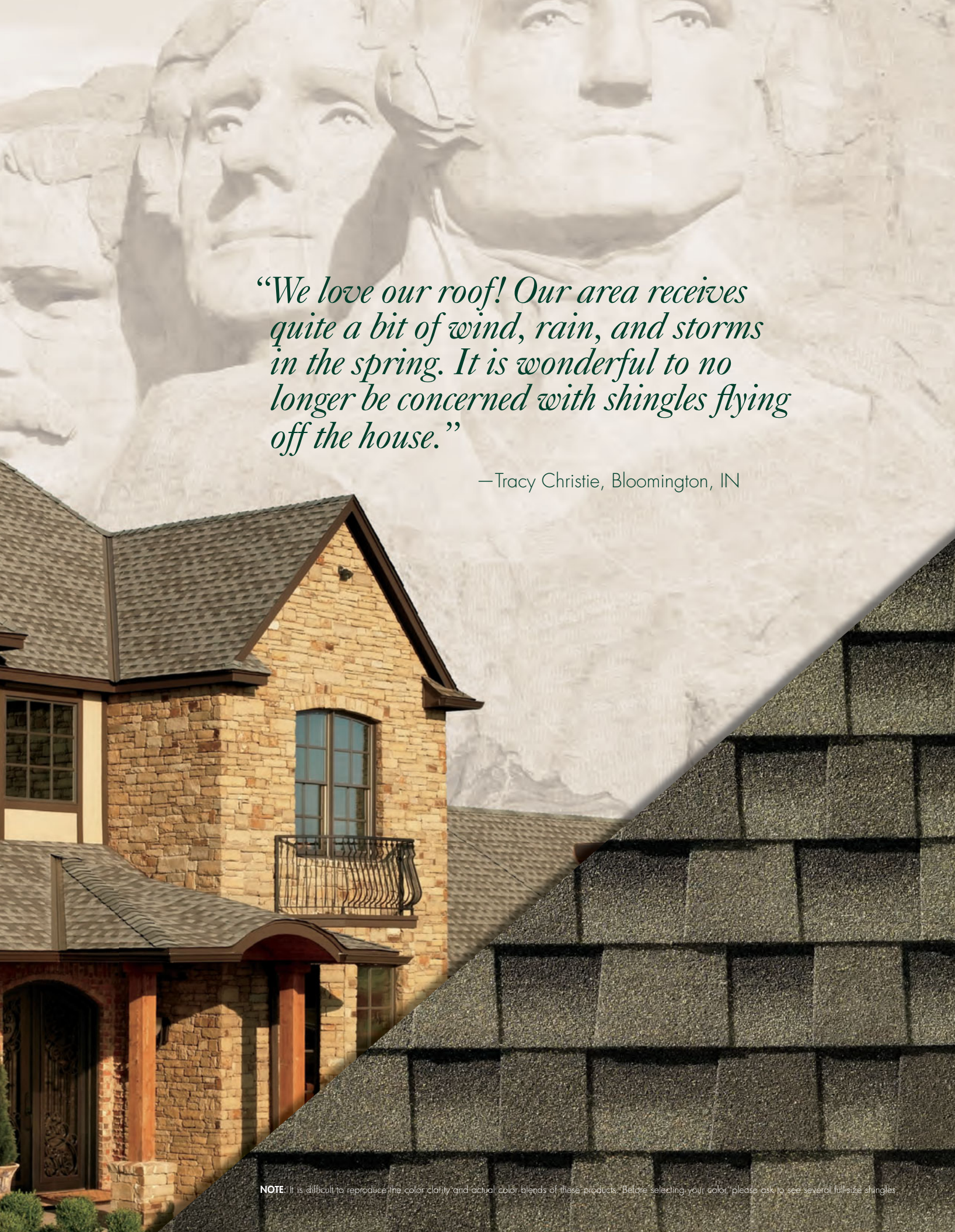


WEATHERED WOOD

Weathered Wood is truly the perfect neutral color. Straddling the line between warm and cool tones, this shade complements a broad range of hues—especially clay, the current most popular color for home exteriors. Blending beautifully with nature, this color also works well paired with sage, cream, ivory, and all manner of beiges.



GAF



“We love our roof! Our area receives quite a bit of wind, rain, and storms in the spring. It is wonderful to no longer be concerned with shingles flying off the house.”

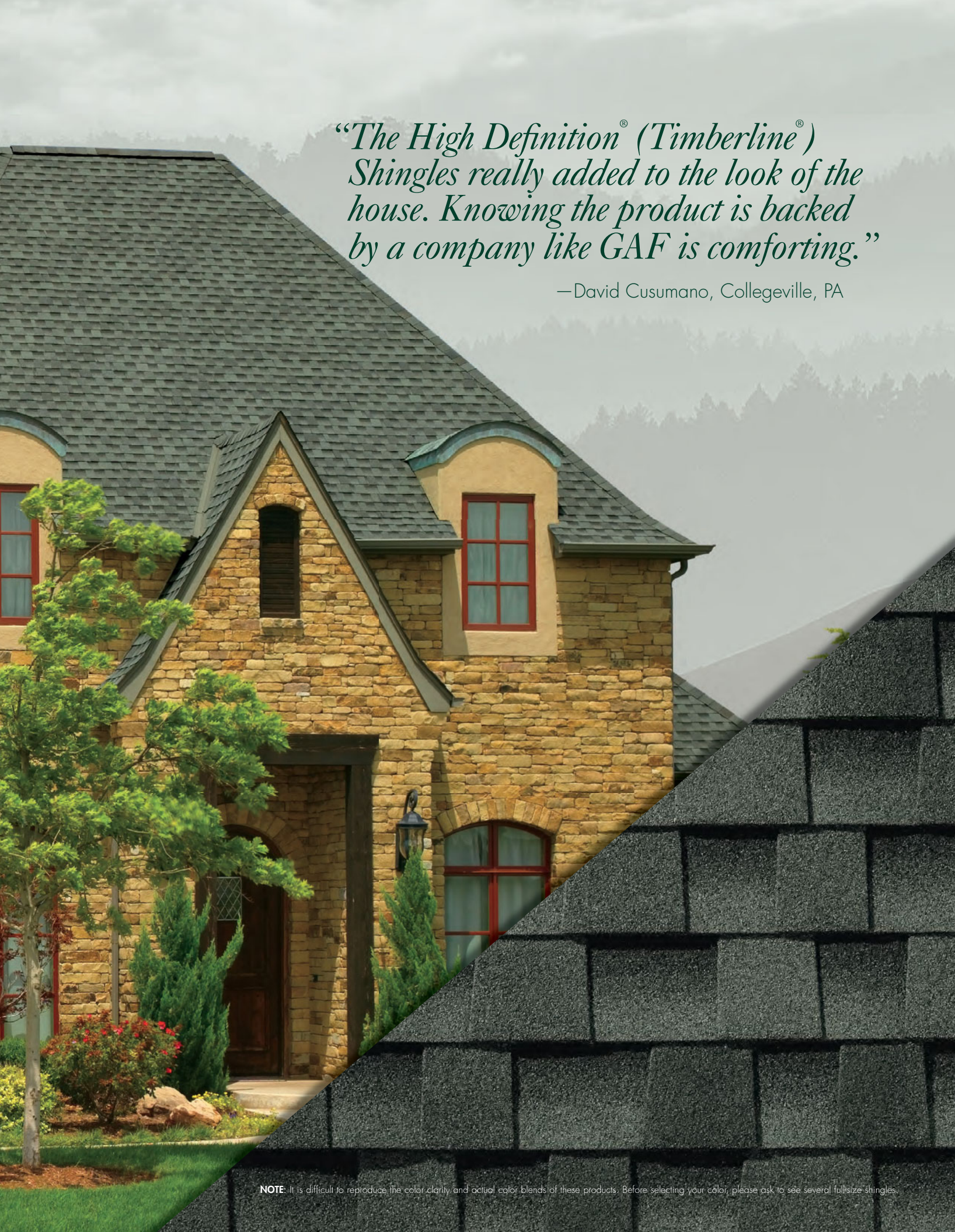
—Tracy Christie, Bloomington, IN

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

S L A T E

Slate is a cool gray with a beautiful green undertone—exactly like real slate. This shade coordinates well with both grays and greens on the cool side as well as with white, cream, and ivory exteriors. A roof done in Slate will add a warm and inviting feel to any home.





*“The High Definition® (Timberline®)
Shingles really added to the look of the
house. Knowing the product is backed
by a company like GAF is comforting.”*

—David Cusumano, Collegeville, PA

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

BARKWOOD

Barkwood is a popular neutral brown color that coordinates well with most other warm colors, such as beige, taupe, cream, gold, and yellow. Its nature-based tone emulates wood, fitting in well with natural surroundings. You'll love the way this color enhances the overall tones of your house.



“I absolutely love the look of my new roof and how it stands out among my neighbors. They have begun to follow my lead and now our little subdivision is being transformed.”

—Joann Steers, Arlington, TX



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

C H A R C O A L

Charcoal is the most neutral of all shades, making it versatile enough to use on your roof regardless of your home's style. This cool-toned color works wonderfully with home exteriors that feature blues, grays, or whites; you'll also find it pairs well with yellow, gold, sage, or green.





*“I am the toughest customer
you will ever find anywhere.
Outstanding is an understatement.”*

—Patrice McDonough, Des Plaines, IL

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

HICKORY

Hickory is an inviting brown shade that has the added element of a red undertone, giving it a rich look. It's an excellent companion to both brick and stone homes that have shades of red or terra cotta. You'll also love how this color looks on homes with warm neutrals of brown and beige as well as with yellows and golds.



“It looks GREAT! My wife loves the color, and I love the Lifetime ltd. warranty.”

—Kevin McGrath, Dawsonville, GA



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

SHAKEWOOD

Shakewood is an appealing blend of browns, tans and gold providing a warm radiant color. It pairs equally well with neutral beige and clay tones for an understated look as well as with deeper jewel tones for a welcome change of pace.



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

HUNTER GREEN

Hunter Green is a rich color with dramatic undertones that makes you take notice. At once welcoming and stately, this striking color evokes a sense of security as it integrates beautifully with its surroundings.



GAF

PEWTER GRAY (Regional)

Pewter Gray provides dramatic presence when paired with contemporary exterior color palettes, as well as with stucco or brick facades. This elegant color is at ease in any situation, giving you the freedom to reimagine your home in another place and time.



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

B I R C H W O O D (Regional)

Birchwood is a soft neutral shade of gray, which flatters homes that feature clean lines. Its subtle tints harmonize beautifully with city or suburban environments.



FOX HOLLOW GRAY (Regional)

Fox Hollow Gray provides a breath of fresh air with its delicate hints of blue. This neutral color works well with subtle-colored exteriors and brick homes. It adds curb appeal in an understated and alluring way.

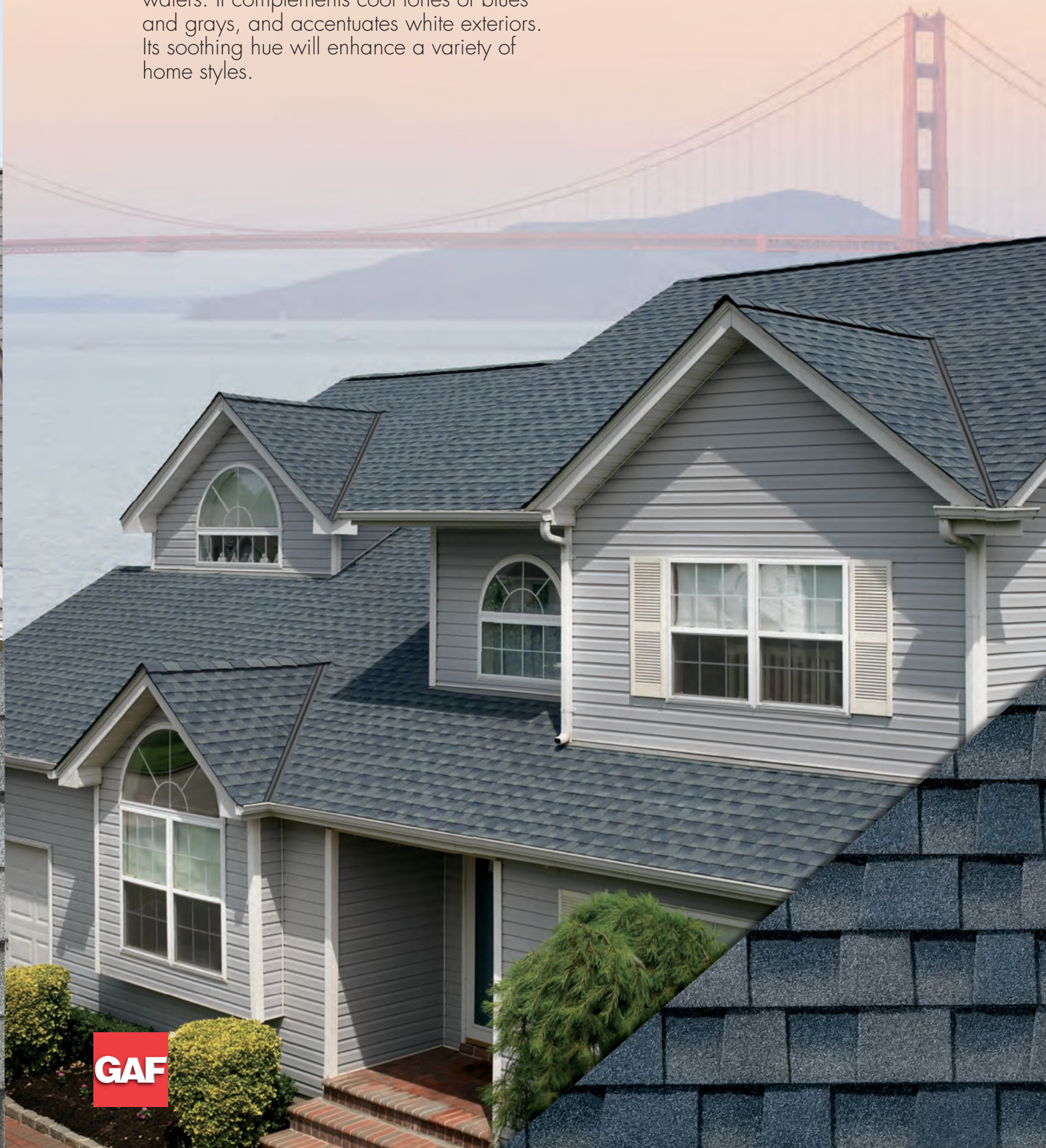


NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

B I S C A Y N E B L U E

(Regional)

Biscayne Blue is inviting, like cool coastal waters. It complements cool tones of blues and grays, and accentuates white exteriors. Its soothing hue will enhance a variety of home styles.



P A T R I O T R E D

(Regional)

Patriot Red is a warm defining shade that conveys a strong sense of style. This strong, bold color provides contrast to earth tones, as well as more traditional white and gray exteriors. With Patriot Red, homes surrounded by natural landscapes will have a balanced, yet noticeable appearance.



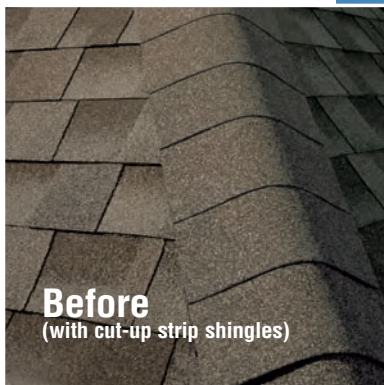
GAF

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

RidgeCaps



Timbertex® and Ridglass® Premium Ridge Cap Shingles



Before
(with cut-up strip shingles)



After
(with Timbertex® Premium
Ridge Cap Shingles)



**Ridglass® Premium
Ridge Cap Shingles**

Important Warning:

*Timbertex® and Ridglass® Premium Ridge Cap Shingles are designed to complement the color of your Timberline® Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex® or Ridglass® Premium Ridge Cap Shingles!**

- **Complements Timberline® Colors...** Designed to complement the color of your Timberline® Shingles
- **Strong Protection For Hips & Ridges...** Multi-layer design protects the most vulnerable areas of your roof
- **Perfect Finishing Touch...** Exceptionally thick design with massive 8" (203 mm) exposure is 2–3 times thicker

than typical strip shingles for a distinctive, upscale look

- **Stays In Place...** Dura Grip™ Self-seal Adhesive seals each piece tightly and reduces the risk of shingle blow-off
- **Peace Of Mind...** Up to a Lifetime Ltd. warranty when installed on Lifetime Shingle roofs†

†See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

*These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

Color Availability

Most Popular (Available Nationwide)



We can help you
choose the right shingle
for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF Shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!



Regional (See Color Availability Chart On Next Page For Details)



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹ Rated by the Cool Roof Rating Council (CRRCC), is California Title 24 compliant, and meets the Los Angeles Green Building Code.

² Limited availability.

³ Timberline HD® White is ENERGY STAR® qualified (U.S. only).



Color Availability Chart



TIMBERLINE
LIFETIME HIGH DEFINITION SHINGLES

Ask your contractor which of these GAF plants supplies the shingles in your area...

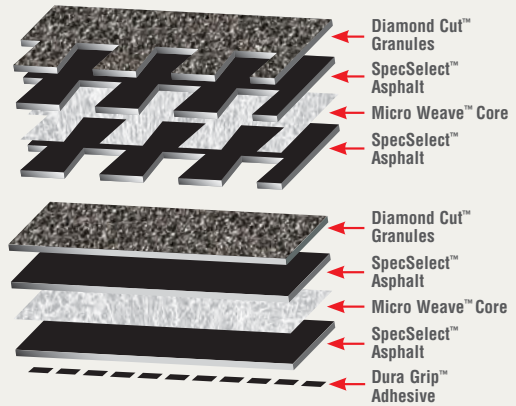
	Baltimore/ Myerstown	Dallas/ Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Charcoal	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Hickory	● ▲	●	● ▲	● ▲	● ▲	●	●
Hunter Green	● ▲	●	●	● ▲	●	●	●
Shakewood	● ▲	●	● ▲	● ▲	● ▲	● ▲	● ▲
Slate	● ▲	● ▲	● ▲	●	● ▲	● ▲	● ▲
Weathered Wood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Regional Colors:							
Birchwood ¹			●	●	● ▲	●	●
Biscayne Blue	● ▲						
Copper Canyon ¹					●		
Driftwood						●	●
Fox Hollow Gray	● ▲		●	●			
Golden Amber ^{1,2}					●		
Mission Brown	●	●	●	●	●		
Oyster Gray	●						
Patriot Red	● ▲		▲				
Pewter Gray	● ▲	●	● ▲	● ▲	● ²		● ▲
Sunset Brick						●	
White ^{1,3}						●	●
Williamsburg Slate	●		●				

Product Key:

● – Timberline HD®

▲ – Timberline Ultra HD®

The many protective layers of a **Timberline®** High Definition® Shingle



13 1/4" x 39 3/8" (336.5 mm x 1,000.1 mm)

- Fiberglass asphalt shingle
- Lifetime Ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years¹
- 130 mph ltd. wind coverage²
- Class A fire rated – UL 790
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard® protection³
- ENERGY STAR® qualified (White only)⁴
- CSA A123.5⁵
- ASTM D3018, Type 1
- ASTM D3462⁶
- Miami-Dade County Product Control approved⁷
- Florida Building Code approved
- Texas Department of Insurance⁷
- ICC approved⁷
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline Ultra HD®)
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure

¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

³ StainGuard® protection applies only to shingles with StainGuard®-labeled packaging. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

⁴ ENERGY STAR® qualified in U.S. only.

⁵ Refers to shingles sold in Canada only.

⁶ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.

⁷ Applies to some plants.



¹ Rated by the Cool Roof Rating Council (CRRC), is California Title 24 compliant, and meets the Los Angeles Green Building Code.

² Limited availability.

³ Timberline HD® White is ENERGY STAR® qualified (U.S. only).

For complete product specifications, visit gaf.com.





Color & Style

Expert Advice By Patricia Verlodt

“Color & style go hand in hand when considering what shingle to use on your roof”

The color and style of your shingle are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be “in” two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.

- Choose a shingle that complements your home's architectural style. For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as *Real Simple*, *Better Homes and Gardens*, and *Forbes*.



TIMBERLINE[®] American Harvest[®]
LIFETIME SHINGLES



The American Harvest[®] Collection:
Colors From The
Heartland of America



Saddlewood Ranch

Nantucket Morning

Cedar Falls

Appalachian Sky

Golden Harvest

Midnight Blush¹

Amber Wheat²



Designed to complement your home's exterior color scheme, the American Harvest® Collection will give you that modern architectural style you want, at a price you can afford!

Our fresh color palette combines subtle blends with contrasting colors to give your roof unexpected depth and beauty.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹Available only in the Northeast and Central Areas of the U.S.

²Available only in the Southeastern, Southwestern, and Western Areas of the U.S.



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!

gaf.com

More Than Just Coverage On Your Shingles!

Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*

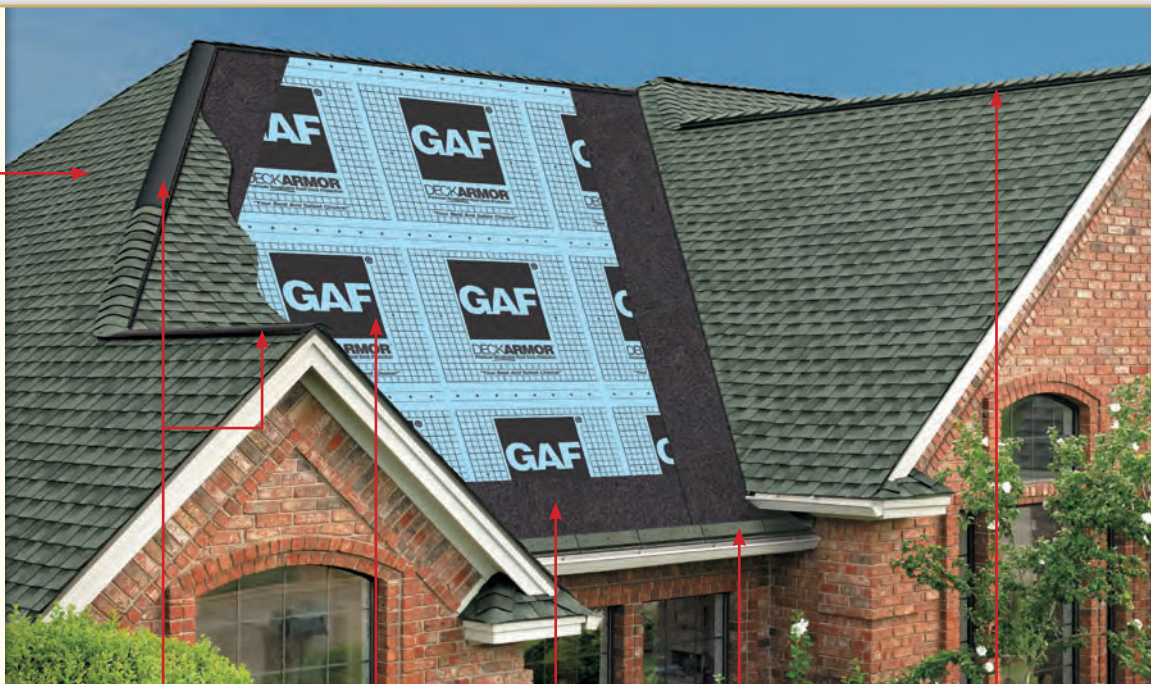


LIFETIME SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



*In the North, most building codes require the use of Leak Barrier at the eaves.



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.



Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.



Leak Barrier

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North!).



Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see GAF Shingle & Accessory Ltd. Warranty for details).



Ridge Cap Shingles

Enhances the beauty of your home while guarding against leaks at the hips and ridges.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

SALES OFFICES:

NORTHEAST
717-866-8392

CENTRAL
630-296-1980

SOUTHEAST
813-829-8880

SOUTHWEST
972-851-0500

WEST
800-445-9330

CANADA
855-492-8085

WORLD HQ
973-628-3000

